

2025 Neighborhood Faves Press Release Template

Congratulations on being named a 2025 Nextdoor Neighborhood Faves winner! To help you announce your win, you're welcome to adapt the provided press release template. Here are few guidelines to help announce your win:

Include a link to the 2025 winning list at nextdoor.com/favorites. You may also include a link to your Business Page.

Be sure to tag @Nextdoor and use the hashtag #NeighborhoodFaves on social media.

Use the media assets provided in the Winner's Kit on your website, in press releases, and on social media.

Press Release Template

Neighbors Name [Business Name] a "2025 Nextdoor Neighborhood Fave" in Nextdoor's 9th Annual Local Business Awards

[CITY, STATE, DATE] — [Business Name] has been named a 2025 Nextdoor Neighborhood Fave, the annual awards program that recognizes local businesses loved by neighbors.

This year's winners of Neighborhood Faves will receive greater visibility on the Nextdoor app, a Neighborhood Fave badge on their Nextdoor Business Page, and a "2025 Neighborhood Faves Winner" sticker to display in their storefront.

"Local businesses are the cornerstone of our communities, and the Neighborhood Faves awards are our way of celebrating the establishments that neighbors love most," said Nirav Tolia, CEO of Nextdoor. "We are proud to recognize this year's winners for their outstanding contributions. Being a Neighborhood Fave is a powerful testament to the meaningful impact they have on their communities every day."

Selected by the volume of neighbor 'Faves' and recommendations on the platform from the past year, the Neighborhood Faves awards recognize the most beloved local businesses on Nextdoor.

[Insert quote from Business Owner]

The complete list of winning businesses is available at nextdoor.com/favorites. Join the neighborhood network by downloading the Nextdoor app in your favorite app store or visiting nextdoor.com.